

Sponsor & Exhibitor Information

April 29– May 2, 2020

Bend, OR

OLA Conference





April 29–May 2, 2020, Bend, OR

2020 OLA Conference— Become a Partner!

For 80 years, the Oregon Library Association (OLA) has existed to promote and advance library service through public and professional education and cooperation. The annual conference is an expression of OLA's mission, a gathering that allows librarians from across the state to come together to share, collaborate and learn.

Support OLA's conference and connect to a vibrant community of librarians who spend the rest of the year serving our communities. Your sponsorship is a great way to demonstrate your commitment to education and the resources libraries provide. In addition, your organization can gain exposure to a targeted audience of more than 400 potential customers.

OLA gathers annually to strengthen the valuable services libraries provide throughout Oregon. We believe our work helps build a vibrant, literate and sustainable community in our state. We hope you will join us in advocating and supporting these important resources.

Thank you for taking the time to consider supporting the 2020 OLA Conference.

Sincerely,

OLA Conference Planning Committee





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Exhibitor Details

Below are details about exhibiting at OLA. If you have any questions, contact the Exhibit Chairs, Heather Jones and Jennifer Fischer at exhibitatola@gmail.com or 541-447-7978 x320.

Highlights

- All breaks, poster sessions, and the All-Conference Reception will take place in the Exhibit Hall Thursday through Saturday of the conference.
- Registration deadline is March 2, 2020.

Basics

- Where: [The Riverhouse Hotel and Convention Center](#) in beautiful Bend, OR
- When: April 29 - May 2, 2020 (exhibit hall open Thursday, April 30 - Saturday, May 2)

Booth Specifics

- Booths: 8' x 10' table with power drop, pipe and drape, 2 chairs, table linen, wireless Internet, ID sign.
- The Exhibit Hall will be secured after all OLA events.

Registration

- Ready to join us? Registration and payment is available on OLA's secure website: <http://olaweb.org/ola-conf-exhibitor-registration-2020>
- Registration will be open from November 1, 2019-March 2, 2020.

Type	Cost
<i>Corporate or commercial</i>	\$600
<i>Non-commercial (govt. agencies, non-profits, not selling products at conference)</i>	\$330

Connect

- Conference website: <http://oregonlibconference.org/2020/>
- Conference hashtag: #ORLIB20



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Exhibitor Details

Travel

- Redmond Municipal Airport, Redmond, OR (17 mi): <http://www.flyrdm.com/>
- Portland International, Portland, OR (175 mi): <http://www.flypdx.com/PDX>
- Central Oregon Breeze bus service (Portland to Bend): <http://cobreeze.com>

Shipping

Any packages that are sent to Riverhouse on the Deschutes for pre-event storage must be sent in the following manner:

1. The package must be sent to the attention of the guest picking up the package on-site.
2. On the address label indicate the group event name: Oregon Library Association Conference
3. The mailing address is:

The Riverhouse Convention Center
2850 NW Rippling River Court
Bend, OR.97701

*Packages sent more than 3 days in advance will incur a \$20 per package per day fee. Pallets arriving more than 3 days prior to the event that are 500 pounds or less will be subject to a \$75.00 per pallet per day fee. Any pallets arriving more than 3 days prior to the event over 500 pounds will be subject to a \$125.00 per pallet per day fee. The Riverhouse on the Deschutes does not own a fork lift so if pallets need to be loaded or unloaded a fork lift will need to be provided by the party shipping the pallet.



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Exhibitor Schedule

	Wednesday 4/29/20	Thursday 4/30/20	Friday 5/1/20	Saturday 5/2/20
8:00am		Exhibit Hall Set Up 8:00am-10:00am	Exhibit Hall Hours 8:00am-5:00pm	Exhibit Hall Hours 8:00am -1:00pm
9:00am				
10:00am		No Conflict Break and Exhibit Hall Opening 10:00am-11:00am	No Conflict Break 10:00am-11:00am	No Conflict Break 10:00am-11:00am
11:00am		Exhibit Hall Hours 10:00am-6:00pm		
12:00pm				
1:00pm	Exhibit Hall Set Up 1:00pm-6:00pm			
2:00pm				
3:00pm		No Conflict Break 3:00pm-3:30pm	No Conflict Break 3:00pm-3:30pm	
4:00pm				
5:00pm		All Conference Reception in the Exhibit Hall 5:00pm-6:00pm		



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Sponsorship and Advertising

These partnerships help sustain the conference's operations budget.

All Sponsors Receive:

- Logo on sponsorship page of conference program.
- Logo plus link on conference website.
- Sponsors that also choose to have an exhibit booth will receive a unique sponsorship symbol.

Premier Partner | \$1,000

- Recognition as a major sponsor at the Keynote Address, All-Conference Reception, or President's Banquet.
- Sponsor promotions sent out via social media, before and after the event.
- Pronounced logo placement throughout the conference.
- Company literature and/or promotional items provided for distribution at the registration area.

Sustaining Sponsor | \$500

- Recognition as a major sponsor of meals during meal times from an attentive audience.
- Pronounced logo placement through the banquet area.
- Sponsor promotions sent out via social media, before and after the event.

Advocate | \$250

- Recognition as a major sponsor of breaks during conference between educational sessions.
- Pronounced logo placement in break areas.

Advertising Opportunities

- \$500 | Full page ad (submitted by sponsor) in the conference program.
- \$250 | 1/2 page ad (submitted by sponsor) in the conference program.
- \$150 | 1/4 page ad (submitted by sponsor) in the conference program.

Custom Opportunities

To combine or create your own level, please contact our Sponsorship Chair, Tina Hovekamp, at thovekamp@cooc.edu or 541-383-7295.



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Deadline: March 2, 2020

Exhibitor Registration
Sponsorship Registration
Advertising Registration

Thank you for supporting
Oregon libraries!

