

## Exhibits

The virtual Exhibit Hall will be open April 20-23, from 9 am – 3 pm (Pacific Time). Each day there will be dedicated hour of exhibits-only time, during which we encourage all exhibitors to live-stream, hold raffles, or otherwise actively engage with visitors. One-on-one meetings may be scheduled at any time during the conference.

The conference will be using Whova, which will allow you to create custom virtual exhibitor pages, generate leads, host giveaways and raffles, schedule one-on-one meetings with attendees, and more.

### Virtual Exhibit Space | \$200

Your interactive, customizable booth allows you to add

- \* YouTube video
- \* Link for live streaming
- \* Company description
- \* Contact information

- Lead Generation
- Coupons, raffles & giveaways
- Live chat
- 5 hours of dedicated exhibitor time during conference week
- Thank you acknowledgement to be distributed to attendees

### Bronze Exhibitor Level | \$400

*Standard Exhibitor space, plus:*

- Recognition on OLA website with logo
- Listing in Sponsor Center

### Silver Exhibitor Level | \$600

*Bronze Sponsorship benefits, plus:*

- Banner ads in both mobile conference app & virtual platform

## Gold Exhibitor Level | \$800

*Silver Sponsorship benefits, plus:*

- One push notification via app
- Promotion on OLA social media as a featured sponsor
- Promotion on OLA Bingo card with one square (if offered)
- Option to participate in a Exhibitor panel presentation (An exhibitor Panel will give you the opportunity to present information during one of the designated sessions, outside the Exhibitor Hall hours. You will have 10-15 minutes to individually present alongside a small panel of other exhibitors.)

## Platinum Exhibitor Level | \$1000 (only 5 available):

*Gold Sponsorship benefits, plus:*

- Conference Session Sponsor for a day – Logo in Zoom Waiting Room before each session
- Pre-promotion in OLA Hotline semi-monthly e-newsletter and other OLA social media venues as a featured sponsor
- 5 minutes at podium during an all attendee event
- Thank you acknowledgement in OLA Hotline as a featured sponsor

If you have any questions, do not hesitate to contact Rebecca Stoltz, [olaconfexhibitor@olaweb.org](mailto:olaconfexhibitor@olaweb.org)