

## *Sponsorship*

Your support for our conference is a vital way of showing your commitment to Oregon libraries and our shared mission. See below the available levels of sponsorship. If you would like to discuss a custom level, please contact Kate Lasky, [olapresident@olaweb.org](mailto:olapresident@olaweb.org). Sponsorships must be received by March 5, 2021, midnight. Invoicing is flexible, as we can invoice after the first of the year, if necessary.

### **ADVOCATE SPONSOR | \$500**

Advocate Sponsor benefits:

- Support participation of two exhibitor businesses which are owned and operated by BIPOC LGBTQ+ or disabled persons
- Special recognition on the OLA website with logo
- Banner ads in both mobile conference app & virtual platform
- Listing in Sponsor Center

### **PLATINUM SPONSORS | \$1,000**

Advocate Sponsor benefits plus:

- Support participation of five exhibitor businesses that are owned and operated by BIPOC LGBTQ+ or disabled persons
- Special recognitions for supporting diversity, equity, and inclusion in Oregon for a full day during the conference
- One push notification via the app
- Acknowledgement on OLA social media as a featured sponsor
- Acknowledgement on OLA Bingo card with one square (if offered)
- Option to participate in Exhibitor panel presentation

### **Champion Sponsors | \$2,500**

Platinum sponsor benefits plus:

- Support participation of six exhibitor businesses which are owned and operated by BIPOC, LGBTQ+ or disabled persons
- Special recognitions for supporting diversity, equity, and inclusion in Oregon for two full days during the conference
- Acknowledgement logo in Zoom Waiting Room before each session
- Thank-you acknowledgment in the OLA newsletter
- The opportunity to speak for 5 minutes during an all attendee event about your company's EDI values

### **Custom Sponsors | \$ to be arranged**