

# **Sponsor & Exhibitor Information**

**April 19-22, 2023**

**Bend, OR**

**OLA Conference**





**April 19-22, 2023, Bend, OR**

## **2023 OLA Conference— Become a Partner!**

For more than 80 years, the Oregon Library Association (OLA) has existed to promote and advance library service through public and professional education and cooperation. The annual conference is back in person this year! It's an expression of OLA's mission, a gathering that allows librarians from across the state to come together to share, collaborate and learn.

Support OLA's conference and connect to a vibrant community of librarians who spend the rest of the year serving our communities. Your sponsorship is a great way to demonstrate your commitment to education and the resources libraries provide. In addition, your organization can gain exposure to a targeted audience of more than 400 potential customers.

OLA gathers annually to strengthen the valuable services libraries provide throughout Oregon. We believe our work helps build a vibrant, literate and sustainable community in our state. We hope you will join us in advocating and supporting these important resources.

Thank you for taking the time to consider supporting the 2023 OLA Conference.

Sincerely,

OLA Conference Planning Committee





April 19-22, 2023 Bend, OR

# OLA Conference

## Exhibitor Details

Below are details about exhibiting at OLA. If you have any questions, contact the Exhibit Chairs, Anne Campbell and Miriam Sisson at [olaconfexhibitor@olaweb.org](mailto:olaconfexhibitor@olaweb.org).

### Highlights

- All breaks, poster sessions, and the All-Conference Reception will take place in the Exhibit Hall Thursday through Saturday of the conference. Registration deadline is February 28, 2023.

### Basics

- Where: The [Riverhouse Hotel and Convention Center](#) in beautiful Bend, OR
- When: April 19-22 (exhibit hall open Thursday, April 20- Saturday, April 22)

### Booth Specifics

- Booths: 8' x 10' table with power, pipe & drape, 2 chairs, table linen, wireless Internet, ID sign.
- The Exhibit Hall will be secured after all OLA events.

### Registration

- Ready to join us? Registration and payment is available on OLA's secure website: <https://ola.memberclicks.net/ola-conf-exhibitor-reg-2023>
- Registration will be open from November 1, 2022-February 28, 2023.

Type	Cost	Type	Cost
<i>Commercial</i>	\$600	<i>Virtual Exhibitor—Commercial</i>	\$100
<i>Non-commercial</i> (govt. agencies, non-profits, not selling products at conference)	\$330	<i>Virtual Exhibitor- Non-commercial</i> (govt. agencies, non-profits, not selling products)	\$75

### Connect

- Conference website: <http://oregonlibconference.org/2023/> #ORLIB23



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# **Exhibitor Details**

### **Travel**

- Redmond Municipal Airport, Redmond, OR (17 mi): <http://www.flyrdm.com/>
- Portland International, Portland, OR (175 mi): <http://www.flypdx.com/PDX>
- Central Oregon Breeze bus service (Portland to Bend): <http://cobreeze.com>

### **Shipping**

Any packages that are sent to Riverhouse on the Deschutes for pre-event storage must be sent in the following manner:

1. The package must be sent to the attention of the guest picking up the package on-site.
2. On the address label indicate the group event name: Oregon Library Association Conference
3. The mailing address is:

The Riverhouse Convention Center  
2850 NW Rippling River Court  
Bend, OR.97703

\*Packages sent more than 3 days in advance will incur a \$20 per package per day fee. Pallets arriving more than 3 days prior to the event that are 500 pounds or less will be subject to a \$75.00 per pallet per day fee. Any pallets arriving more than 3 days prior to the event over 500 pounds will be subject to a \$125.00 per pallet per day fee. The Riverhouse on the Deschutes does not own a fork lift so if pallets need to be loaded or unloaded a fork lift will need to be provided by the party shipping the pallet.



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## Exhibitor Schedule

	Wednesday 4/19/2023	Thursday 4/20/2023	Friday 4/21/2023	Saturday 4/22/2023
8 a.m.		Exhibit Hall Set Up 8 a.m. - 10 a.m.	Exhibit Hall Hours 8 a.m. - 5 p.m.	Exhibit Hall Hours 8 a.m. - 12 p.m.
9 a.m.				
10 a.m.		No Conflict Break & Exhibit Hall Opening 10 a.m. - 11 a.m.	No Conflict Break 10 a.m. - 11 a.m.	No Conflict Break 10 a.m. - 11 a.m.
11 a.m.		Exhibit Hall Hours 10 a.m. - 6 p.m.	Exhibit Hall Open until 5 p.m.	Exhibit Hall Open until 12 p.m.
12 p.m.				
1 p.m.	Exhibit Hall Set Up 1 p.m - 6 p.m.	Exhibit Hall Hours 10 a.m. - 6 p.m.	Exhibit Hall Open until 5 p.m.	Exhibit Hall Tear Down 12 p.m.- 5 p.m.
2 p.m.				
3 p.m.		No Conflict Break 3 p.m. - 3:30 p.m.	No Conflict Break 3 p.m. - 3:30 p.m.	
4 p.m.		Exhibit Hall Open	Exhibit Hall Open	
5 p.m.		All Conference Exhibit Hall Reception 5 p.m - 6 p.m.		



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## Sponsorship and Advertising

Your support for our conference is a vital way of showing your commitment to Oregon libraries

### All Sponsors Receive:

- Logo on sponsorship page of conference printed program .
- Special recognitions on the OLA website with logo.
- Banner presence in both mobile conference app & virtual platform.
- Listing in Sponsor Center in conference app.

### Premier | \$1,000

- Recognition as a major sponsor at the Keynote Address, All-Conference Reception, or President's Reception. Sponsor promotions sent out via social media.
- Pronounced logo placement throughout the conference.

### Sustaining | \$500

- Recognition as a major sponsor of meals during meal times from an attentive audience.
- Pronounced logo placement through the banquet area.
- Sponsor promotions sent out via social media, before and after the event.

### Advocate | \$250

- Recognition as a major sponsor of breaks during conference between educational sessions.
- Pronounced logo placement in break areas.

### Advertising Opportunities

- \$500 | Full page ad (submitted by sponsor) in the conference program.
- \$250 | 1/2 page ad (submitted by sponsor) in the conference program.

### Custom Opportunities

To be determined in conversation with Jordan Popoff, OLA Chair Sponsorships & Ads, [jordan@cplib.net](mailto:jordan@cplib.net) Sponsorships/Ads registration must be received by February 28, 2023. Advertising materials due March 3, 2023 midnight.



The Riverhouse Convention Center  
2850 NW Rippling River Court  
Bend, OR 97701

April 19-22, 2023

## Deadlines

Exhibitor Registration	January 31, 2023
Sponsorship Registration	January 31, 2023
Advertising Registration	March 3, 2023

Thank you for supporting  
Oregon libraries!

