

OLA/PNLA JOINT CONFERENCE APRIL 22-24, 2026



2026 OLA / PNLA Conference - Become a Partner!

For more than 80 years, the Oregon Library Association (OLA) has existed to promote and advance library service through public and professional education and cooperation. It's an expression of OLA's mission, a gathering that allows librarians from across the state to come together to share, collaborate and learn. We believe our work helps build a vibrant, literate and sustainable community in our state.

This year's conference will be a joint endeavor with the Pacific Northwest Library Association. Founded in 1909, PNLA seeks to facilitate and encourage communication, networking and information exchange for the development and support of libraries and librarianship in the Pacific Northwest.

Support the combined OLA and PNLA conference and connect to a larger energetic and influential community of librarians who spend the rest of the year serving our communities. Your sponsorship is a great way to demonstrate your commitment to education and the resources libraries provide. In addition, your organization can gain exposure to a targeted audience of more than 400 potential customers.

Thank you for taking the time to consider exhibiting and supporting the 2026 OLA/PNLA Conference.

Sincerely,

OLA/PNLA Joint Conference Planning Committee



Sponsor & Exhibitor Information

OLA/PNLA
JOINT CONFERENCE
APRIL 22-24, 2026



April 22-24, 2026

Portland, OR

OLA/PNLA Conference

OLA/PNLA JOINT CONFERENCE APRIL 22-24, 2026



Exhibitor Details

Below are details about exhibiting at the OLA/PNLA joint conference. If you have any questions, contact the Exhibits Co-Chair, Jenny Grenfell, at ktfjen@gmail.com.

Deadline

- Registration deadline is February 2, 2026.

Basics

- Where: Holiday Inn Columbia Riverfront in Portland, Oregon
- When: April 22-24, 2026

Exhibit Specifics and Add-On Choices

- Booths: 8' x 10' including one table, two chairs, pipe & drape, table linen, power, wireless internet. Commercial and non-commercial exhibitors.
- Additional tables and other booth items you may want will be available through Fern Expo's portal. You will receive more information on this option around the first of January.
- Tabletop exhibits: 5 x 10 area with table and two chairs. Local small businesses, authors, program exhibitors.

Commercial: \$660

Non-Commercial: \$350

- *(this includes government agencies, non-profits, and companies not selling products at the conference)*

Tabletop: \$200

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Exhibitor Details...

Registration

- Ready to join us? Registration and payment available on OLA's secure website.
- Registration will be open through February 2, 2026.
- Questions? Email conference co-chair Jenny Grenfell at ktfjen@gmail.com.

Connect

- Conference website. <https://oregonlibconference.org/2026/>
- Conference hashtag: #OLAPNLA2026

Travel

- [Portland International, Portland, OR](#) (30 minutes by car)
- [Salem Airport, Salem, OR](#) (one hour by car)
- [Eugene Airport, Eugene, OR](#) (2 hours by car)

Shipping

- Fern Expo is the decorator for this event, and exhibitors will have access to their online exhibitor portal. This company does offer transport services, which can be arranged through the portal
- The Holiday Inn, Columbia Riverfront, will also receive shipments but at a higher cost and a narrower time span for shipment and deliver.

More information will be forthcoming on shipping options.

There are a limited number of booths available. If you plan on exhibiting, it is encouraged that you register sooner rather than later. [Click here to register now!](#)

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Sponsorship and Advertising

Your support for our conference is a vital way of showing your commitment to Pacific Northwest libraries.

All Sponsors Receive:

- Logo on sponsorship page of conference printed program
- Special recognitions on the OLA website with logo
- Banner presence in both mobile conference app & virtual platform
- Listing in Sponsor Center in conference app
- List of conference attendees whom give permission to share list with sponsor

Featured Sponsor | \$3,500

Specifically the keynote sessions or President's Reception or other identified activity

Additional benefits

- Recognition as major sponsor for shuttle bus operation
- Recognition as major sponsor for the Presidents Reception
- Sponsored promotions sent out via social media
- Pronounced Logo placement through out the conference

Diamond | \$1,500

Additional benefits

- Recognition as a major sponsor for Keynote or closing address
- Sponsor promotions sent out via social media
- Pronounced logo placement throughout the conference

Premier | \$1,000

Additional benefits

- Recognition as a major sponsor at the Keynote Address, All-Conference / President's Reception
- Sponsor promotions sent out via social media, before and after the event.
- Pronounced logo placement throughout the conference.
- Company literature and/or promotional items provided for distribution at the registration area.

Sustaining | \$500

Additional benefits

- Recognition as a major sponsor of meals during meal times from an attentive audience
- Pronounced logo placement through the banquet area
- Sponsor promotions sent out via social media, before and after the event

Advocate | \$250

Additional benefits:

- Recognition as a major sponsor of breaks during conference between educational sessions
- Pronounced logo placement in break areas

Custom | To be determined in conversation with ?

Sponsorships/ads registration must be received by February 2, 2026 midnight.

Advertising Opportunities – Black and White, no color

- \$500 | Full page ad (submitted by sponsor) in the conference program.
- \$250 | 1/2 page ad (submitted by sponsor) in the conference program.

Deadlines

Sponsorships/ads registration must be received by February 2, 2026 midnight.

Advertising materials due March 4, 2026 midnight. To be sent to Roxy Garstad,
garstadr@macewan.ca

To register as a sponsor or reserve space for an ad [click here](#)